

What is claimed is:

1. A combined holding and carrying apparatus, comprising:  
an open pocket formed of a resiliently pliable material and having an exterior attachment  
interface, an interior surface of the pocket having one or more inwardly projecting resiliently  
5 pliable members.
2. The apparatus of claim 1 wherein the open pocket further comprises an opening in one  
end only, and a closure opposite the opening.
3. The apparatus of claim 2 wherein the one or more inwardly projecting resiliently pliable  
members each further comprises a substantially solid rib projected inwardly of the pocket from  
10 one or more interior wall surfaces.
4. The apparatus of claim 2 wherein the closure opposite the opening further comprises one  
or more apertures communicating between an interior and an exterior surface of the closure.
5. The apparatus of claim 2 wherein the opening further comprises a lip structure.
6. The apparatus of claim 2 wherein the open pocket further comprises a tube-shaped body  
15 having the opening at one end and the closure opposite the opening.
7. The apparatus of claim 2 wherein the exterior attachment structure further comprises a  
pair of spaced apart apertures.
8. The apparatus of claim 7 wherein the exterior attachment structure further comprises a  
pair of spaced apart bosses formed on an external portion of the open pocket, each of the spaced  
20 apart bosses being formed with one of the pair of spaced apart apertures.

9. A combined holding and carrying apparatus for a mobile electronic or other device, the apparatus comprising:
- a cup-shaped body open at a first end and closed at a second opposing end, the cup-shaped body having a plurality of resiliently pliable members projected inwardly of the cup-shaped body from an interior wall surface, and one exterior wall surface being provided with an integral attachment structure.
10. The apparatus of claim 9 wherein each of the resiliently pliable members further comprises a thin sheet of resiliently pliable material formed integrally with the cup-shaped body.
11. The apparatus of claim 10 wherein the thin sheet of resiliently pliable material project substantially perpendicularly from the interior wall surface of the cup-shaped body.
12. The apparatus of claim 10 wherein the cup-shaped body further comprises a substantially rectangular tube-shaped body that is open at a first end and closed at a second opposing end.
13. The apparatus of claim 10 wherein the integral attachment structure further comprises a pair of spaced-apart fastener apertures positioned in the one exterior wall surface, the pair of spaced-apart fastener apertures being structured with for coupling the apparatus to an external connector.
14. The apparatus of claim 13 wherein the integral attachment structure further comprises a pair of spaced-apart bosses projected from the one exterior wall surface and having the pair of spaced-apart fastener apertures formed therein.
15. The apparatus of claim 10, further comprising an integral lip structure formed contiguous with the cup-shaped body at the first open end.
16. The apparatus of claim 15, further comprising a pair of opposing recesses formed in the cup-shaped body and contiguous lip structure.

17. A combined holding and carrying apparatus for a mobile electronic or other device, the apparatus comprising:

a thin-walled rectangular tube-shaped body molded of a resiliently pliable material, the body being structured with an opening positioned adjacent to a first end and being further

5 structured with a closure positioned adjacent to a second end opposite from the opening;

an integral lip structure being formed contiguous with the opening and external to the tube-shaped body;

a plurality of fins being integrally formed as projections from each interior wall of the tube-shaped body; and

10 a pair of spaced-apart fastener apertures integrally formed in one exterior wall of the tube-shaped body.

18. The apparatus of claim 17, further comprising a pair of opposing relief slots formed in the opening of tube-shaped body.

19. The apparatus of claim 17, further comprising a pair of bosses integrally formed in one  
15 exterior wall of the tube-shaped body, the pair of bosses being spaced-apart by one or more intervening stiffeners integrally formed in a diamond pattern with the bosses.

20. The apparatus of claim 17, further comprising one or more stiffeners integrally formed on the one exterior wall of the tube-shaped body having the pair of spaced-apart fastener apertures formed therein.

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